



DIGITAL MARKETING

- Placement Support
- Recognized Certificate
- Personality Development

Get Industry Ready with Our Specialized Learning Curriculum
High Profile Trainers & Extraordinary Support

www.braktt.com

✉ connect@braktt.com

☎ +91 97552 12667

INTRODUCTION

Dive into the world of limitless possibilities with our Digital Marketing course. Whether you're a budding marketer or a seasoned professional, our program is designed to supercharge your skills and set your career on an upward trajectory. Get ready to unleash the power of digital marketing, drive results, and become an industry trailblazer.

No Prior Experience Required

WHAT WILL YOU LEARN?

01

1. Analytics & Data Management:

- Google Analytics
- SEO Tools
- Marketing Analytics Dashboards

02

Advertising & Promotion:

- Google Ads
- Social Media Advertising Platforms
- Email Marketing Tools
- A/B Testing Tools (Optimizely, Google Optimize)

03

Content Creation & Management:

- Graphic Design Software
- Video Editing Software
- Content Creation Tools
- Content Management Systems

04

Automation & Engagement:

- Social Media Management Tools
- Chatbots and AI Tools
- E-commerce Platforms
- Marketing Automation Platforms



Explore 7P's & 7T's of digital marketing



Building strong online presence



Social Media Engagement & Community Building



Analytics & Data Interpretation



Working with clients



Staying updated



Average Salary (1-6 year experience)

₹ 12,43,333 (Per Annum)

Estimated Take Home Salary

₹ 88,185 - ₹ 90,499 (Per Month)

Average salaries v/s Years of Experience



TOP SKILLS OF A DIGITAL MARKETING MANAGER

STRATEGIC THINKING

PAID ADVERTISING MASTERY

CREATIVITY

SEO EXPERTISE

CONTENT MARKETING

COMMUNICATION SKILLS

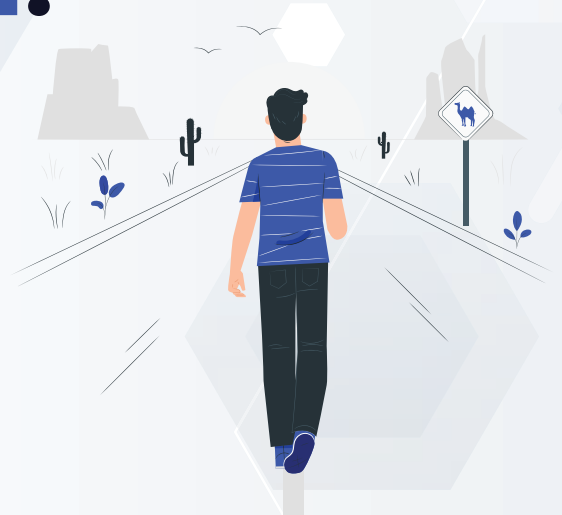
EMAIL MARKETING

BUDGET MANAGEMENT

LEADERSHIP

COURSE VISION:

Our vision is to cultivate a generation of strategic thinkers and skilled practitioners, equipped with the latest tools and ethical practices. We envision them driving innovation, engaging audiences, and delivering impactful results in the dynamic landscape of digital marketing.











COURSE MISSION:

Our digital marketing course is dedicated to shaping strategic marketing professionals who master digital channels. We aim to equip students with data-driven insights, creative prowess, and the expertise to craft impactful campaigns. Our mission is to cultivate marketing leaders who thrive in the digital landscape, driving brand growth and innovation.



OBJECTIVES

-  Comprehensive Skill Development
-  Practical Knowledge
-  Strategic Thinking
-  Effective Campaign Management
-  Audience Engagement
-  Analytics Proficiency
-  Conversion Optimization
-  Social Media Mastery
-  Email Marketing Expertise
-  Real-World Applications

REAL WORLD USE:

This course serves as your gateway to align with leading companies, equipping you with comprehensive knowledge and skills essential for fulfilling the exacting demands of top-tier organizations.



amazon



IBM



cognizant

TECH
mahindra

accenture

Capgemini

wipro

Infosys



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1-2 months internship guaranteed (incentive based)

Pass it up!

Don't miss to take the **BST - Braktt Scholarship Test** to enroll in the programme with an amazing scholarship.

WHY SCHOLARSHIP???

Financial Assistance: Our scholarship program offers financial support to help students pursue their educational goals without the burden of excessive tuition fees.

Merit-Based: Scholarships are awarded based on academic excellence, ensuring that deserving and talented individuals have the opportunity to succeed.

Access to Quality Education: By choosing our scholarship, you gain access to high-quality education, world-class instructors, and cutting-edge resources.

Recognition and Prestige: Being a scholarship recipient showcases your dedication to academic and personal growth, enhancing your resume and future opportunities.

Networking Opportunities: Connect with fellow scholarship recipients, mentors, and alumni, creating a valuable professional network.

Community Involvement: Many scholarships involve community service or engagement, allowing you to give back and make a positive impact.

ADVANTAGES OF THE COURSE

- Digital Expertise: Master essential digital marketing strategies.
- Industry Demand: Acquire skills highly sought after by businesses.
- Audience Reach: Learn to connect with target audiences online.
- Career Versatility: Explore roles across diverse sectors.
- Tangible Impact: Drive measurable results with digital campaigns.
- Networking: Connect with peers and industry professionals.
- Hands-On Experience: Gain practical skills through real-world projects.
- Elevated Earnings: Unlock higher pay with specialized skills.
- Data-Driven Decisions: Utilize analytics for informed strategies.
- Career Growth: Propel your career in the dynamic world of digital marketing.

REGISTER NOW

TOP COMPANIES HIRING DIGITAL MARKETING MANAGER



WHY ONLY US?

- **Expert Instructors:** Learn from experienced industry professionals.
- **Practical Approach:** Focus on hands-on coding and real projects.
- **Career Support:** Access job placement assistance and career guidance.
- **Flexible Learning:** Choose from various learning formats.
- **Industry Relevance:** Stay updated with current tech trends.
- **Collaborative Environment:** Engage in teamwork and networking.
- **Portfolio Building:** Create a strong portfolio of real-world projects.
- **Job Opportunities:** Open doors to tech companies.

OUR COURSES:

COURSE 1: Digital Marketing Foundations

- Social Media Marketing Crash Course
- Search Engine Optimization (SEO) Crash Course
- **Duration: 3-5 weeks**

COURSE 2: Digital Advertising and Analytics

- Pay-Per-Click (PPC) Advertising Crash Course
- Email Marketing Crash Course
- Web Analytics Crash Course
- **Duration: 3-5 weeks**

COURSE 3: Content Strategy and Advanced Marketing

- Content Marketing Crash Course
- Conversion Rate Optimization (CRO) Crash Course
- Social Media Advertising Crash Course
- **Duration: 4-6 weeks**

COURSE 4: Digital Marketing Blueprint

- Digital Marketing Fundamentals
- Advanced SEO Strategies
- Marketing Automation and CRM Integration
- Data-Driven Marketing
- Content Strategy and Management
- **Duration: 4 Months**

OUR SUPPORT

- **Global Clientele:** As a reputable service-based company, we maintain a broad and varied client base spanning the globe.
- **Diverse Industries:** Our connections encompass a wide range of industries, showcasing the versatility of skills you'll acquire.
- **Enhanced Job Prospects:** Your association with us opens doors to a spectrum of job opportunities across industries and continents.
- **Real-world Exposure:** Gain insights into the practical demands of global clients, preparing you for real-world challenges.
- **Networking Advantage:** Establish connections that extend beyond learning, enriching your career journey with a global network.
- **Cultural Insights:** Interact with diverse cultures and work styles, refining your adaptability and cross-cultural communication.
- **Leveraging Expertise:** Access our expertise to bridge the gap between learning and practical application, ensuring readiness for the workforce.
- **Elevated Portfolio:** Projects with international implications enrich your portfolio, showcasing your adaptability and global perspective.

OUR EXCELLENCE

B-Cell

B-CELL is a platform that empowers young students to upskill, develop leadership potential, and acquire in-demand skills. With a focus on fostering self-confidence and self-learning capabilities, B-CELL provides valuable corporate experience to boost career prospects. Through college chapters in the form of student-driven clubs, Braktt connects students, transforming their thinking and preparing them for a successful future.

CONCLUSION

Enter the dynamic world of digital marketing with our course. From crafting compelling campaigns to reaching target audiences, learn the strategies that drive online success. Dive into social media, SEO, analytics, and more. Be part of the digital revolution. **Enroll now** to shape brands, grow businesses, and chart your marketing career journey.

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